



**Committee and Date**

Health and Wellbeing Board

19 May 2022

**MINUTES OF THE HEALTH AND WELLBEING BOARD MEETING HELD ON 3 MARCH  
2022  
9.30AM – 11.05 AM**

**Responsible Officer:** Michelle Dulson

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**Present**

Simon Jones – PFH Adult Social Care and Public Health

Kirstie Hurst-Knight – PFH Children and Education

Cecilia Motley – PFH Communities, Culture, Leisure & Tourism and Transport

Rachel Robinson - Director of Public Health

Tanya Miles – Executive Director for People

Mark Brandreth - Accountable Officer, Shropshire, Telford and Wrekin CCG

Lynn Cawley – Shropshire Healthwatch Jackie Jeffrey – VCSA

Jackie Jeffrey – VCSA

Stuart Bills- Superintendent Stuart Bills

Laura Tyler – Assistant Director for Joint Commissioning

Laura Fisher – Housing Services Manager

**162 Apologies for Absence and Substitutions (9:30)**

The following apologies were noted:

Dr John Pepper – Chair, Shropshire, Telford & Wrekin CCG

Patricia Davies – Chief Executive, Shropshire Community Health Trust

Claire Parker – Director of Partnerships, Shropshire, Telford & Wrekin CCG

The following substitutions were also noted:

Mark Brandreth substituted for Dr John Pepper

**163 Disclosable Interests (9:35)**

No interests were declared.

**164 Minutes of the previous meeting (9:37)**

**RESOLVED:**

That the Minutes of the meeting held on 11 November 2021 be approved and signed by the Chairman as a correct record.

### 165 **Public Question Time (9:45)**

A question was submitted by Shrewsbury Friends of the Earth regarding air quality improvements.

The Chair read out the question and the Director for Public Health read out the response and stated that the response would be sent to the questioners and attached to the webpage for the meeting:

[Agenda for Health and Wellbeing Board on Thursday, 3rd March, 2022, 9.30 am — Shropshire Council](#)

The Board agreed that it would adopt a more proactive stance, and that Air Quality would be on the agenda at a future meeting.

### 166 **System Update**

#### Shropshire, Telford & Wrekin (STW) ICS Involvement Strategy

Kate Manning, Senior Engagement and Communications Manager, Shropshire, Telford & Wrekin ICS gave a presentation (copy of slides attached to the signed Minutes) which covered the following areas:

- Developing our approach to working with people and communities;
- Integrated Care System (ICS)/ Integrated Care Board (ICB)/ Integrated Care Partnership (ICP);
- Background & Context;
- The journey so far;
- Our draft principles for working with people and communities; and
- Proposed next steps

The Senior Engagement and Communications Manager drew attention to the associated work which had been developing around involving people and communities. She explained that the ICB as part of their constitution were required to develop a strategy which set out their intentions and their approach to involving people and communities. This strategy needed to be finalised by the end of May 2022.

Involvement would play a strong part across the different areas of the Integrated Care System, and the Integrated Care Partnerships and Place-based partnerships should have representation from people and communities in setting their priorities and in decision making forums. ICBs were expected to use insight and intelligence about what people needed and their aspirations to support decision making and service quality improvement.

Following on from the work undertaken the previous year with the voluntary and community sector on the Memorandum of Understanding, 10 draft principles had been shaped that would sit at the start of the strategy. She informed the Board that a workshop had been held the

previous day with partners from across the system to test these principles and also shape the approach to involvement which would help inform the strategy going forward.

In terms of next steps, they were continuing and have been over the last couple of months speaking and reaching out to the public and also different groups within communities, to find out and listen to them about their experiences of getting involved and how they want to be involved in the work and the future of the ICS. They would also be collating everything they heard at the workshop and asking those that attended to make sure that what was heard from them was right before it informed the strategy and they wished this to be a continuous, ongoing engagement process. They were proposing to organise a further workshop to really get into the 'how' they put their intentions into practical terms.

She confirmed that the national deadlines being worked towards were quite tight, the final draft of the strategy needed to be ready for submission to the NHSCI (NHS Improvement) by the end of May so they were hoping to take a draft of the strategy to the CCG Board by the end of April.

The Director of Public Health welcomed the engagement and the direction of travel as it was really important work that had to be at the heart of everything that was being done, particularly in the new ICS. She stressed the importance of looking at how to engage representatives of their communities as well as the communities themselves. For example, parish councils, businesses and workplaces and others who represent a part of our community, whilst appreciating the drive was definitely towards communities and individuals. She then highlighted the importance of the work of the Integrated Care Partnerships and reported that the new guidance had been received around ICS and the white paper that had just been published and she drew attention to the important role of the Health and Wellbeing Board within that and explained that more discussion would be had around this as a Board in the future.

#### Shropshire Integrated Place Partnership (ShIPP) update

Penny Bason, Head of Joint Partnerships, Shropshire Council and Shropshire, Telford & Wrekin CCG Shropshire gave a presentation (copy attached to the signed Minutes) which covered the following areas:

- Priorities and Terms of Reference
- Local Care – rapid response
- Personalisation and Social Prescribing
- Involvement
- Developing programmes / work

The Head of Joint Partnerships reminded the Board of the ethos of ShIPP and explained that they had used the Health and Wellbeing draft priorities from the Health and Wellbeing Board Strategy as a focus for the ShIPP priorities, but also the priorities of the ICS and those key areas of work that the ICS were delivering. She further explained that there was a real crossover with the work being done by the Health and Wellbeing Board, what the ICS was doing and how ShIPP delivered that on the ground and in the local place in Shropshire.

A discussion had taken place at the last ShIPP meeting around the Terms of Reference (TOR). It was felt that they were in a bit of a holding place but as the guidance came down around how to develop the ICS and how the ICB and ICP partnerships and boards would develop, ShIPP would need to adjust its delivery and its TOR in accordance to what was required, as well as the guidance from NHS England and the recently published White Paper.

The Head of Joint Partnerships drew attention to one of the key areas of focus, Local Care, which had a number of strands and, focussing on rapid response she reported that good progress was being made. She explained that one of the key areas of work for ICS was to have more care out of hospital to ensure that people in their communities and their homes could be cared for as much as possible. After good success in Telford and Wrekin and a pilot in Shropshire, rapid response was being rolled out across Shropshire which was an enhancement of the model trialled in Telford and which looked at a crisis response within two hours.

With regards to personalisation, which was another part of the local care programme, she drew attention to a programme that had a small amount of money attached to it to encourage training and new ways of working that really focussed on individuals and individuals' strengths taking a strength based approach and what matters to them. There are some specific projects happening in Shropshire, Telford & Wrekin around asthma and mental health for young people in particular to really understand what needed to be delivered across all of those programmes.

She drew attention to workforce development and noted that the workforce training and development was open and available to all sectors. The key areas of development were around shared decision making, motivational interviewing, behaviour change and health coaching.

The Head of Joint Partnerships highlighted to the Board that they had commissioned a tier two behavioural service for weight management that started in February 2022 with a limited amount of funding and that the last intake would be 31 March 2022 and was open to all primary care referrals. She hoped that more funding would be made available very soon in which case it would carry on beyond that. They were also looking to enhance that with a healthy lives lifestyle offer going forward. She

then referred to a pilot being undertaken in the southwest of the County with really positive results so far. This focusses on understanding what the needs of children and young people are by taking a two-pronged approach, one involved having a one-to-one link worker offer and the other was the additional activity available with a wellbeing approach.

Concern was raised that the South East of the county shared the same characteristics and it was hoped it would not be excluded. In response, the Head of Joint Partnerships explained that the south west of the county was in line with the primary care network and the aim was to eventually deliver the service to the whole of Shropshire.

A query was raised about the resilience or otherwise of GP practices, especially in the south of the County, and whether some were seen to be vulnerable due to lack of staff. In response, the Accountable Officer felt that it was not just a question of urban / rural but concern around GP practices in general. It was a competitive market with not enough GPs. He reported that the quality of primary care services in Shropshire and Telford & Wrekin were very good but there were concerns around pressures on GPs making it less attractive as a career, but this was a national issue.

The Accountable Officer understood that access could be an issue especially for a large rural elderly population. Due to the pandemic, telephone and other types of digital appointments increased however it was important to ensure that they were not creating digital inequality. He reported that face to face appointments were returning to pre-pandemic levels.

#### Joint Commissioning Board/Better Care Fund (BCF)

Laura Tyler, Assistant Director, Joint Commissioning, Shropshire Council and STW CCG introduced her report (copy attached to the signed Minutes) which provided an update from the Joint Commissioning Board and highlighted a number of developments and system challenges that had developed over the last few months, including Government approval of the BCF Plan and metrics.

The Assistant Director, Joint Commissioning along with the Head of Joint Partnerships also updated the Board in relation to system pressures and their response, an update from the Joint Commissioning Delivery Group, progress on prevention and early help work to support children and young people in Shropshire and finally, Adult Social Prescribing.

The Head of Joint Commissioning informed the Board that although a review of the BCF was being undertaken nationally, it was felt that it was unlikely to change substantially and that she would report back to the Board once further details were available.

The Director of Adult Services, Housing and Public Health expressed her thanks to all officers that had been involved in the response over the Winter who had gone above and beyond. She thanked The Assistant Director, Joint Commissioning and Head of Joint Commissioning for their update and requested a report to the next meeting of the Board specifically on children and young people prevention and early health and she queried how the pilot could be upscaled.

In response, the Head of Joint Commissioning expressed her desire to see the pilot rolled out countywide. She explained that the pilot had tested what would work with children in terms of social prescribing.

Other Officers joined the Director of Adult Services in thanking the teams for their hard work. It was felt that a lot had been learnt from that which would help to set an agreed direction for next winter which, it was felt would be worse.

**RESOLVED:**

1. To note the updates on the joint commissioning approach;
2. To note the section 75 update approach;
3. To note progress of Children and Young Peoples Early Help and Prevention work; and
4. To note the good progress of Social Prescribing.

**167 Shropshire 2022-2027 Joint Health and Wellbeing Strategy (10:30)**

Val Cross, the Health and Wellbeing Officer, Shropshire Council introduced her report (copy attached to the signed Minutes) which set out the findings from the consultation on the draft Strategy (available on the Council's website) and identified the key areas requiring greater specific reference (set out at paragraph 3.3 of the report).

The Health and Wellbeing Officer then drew attention to the next steps (set out at paragraph 4 of the report) which included the Healthy Lives steering groups finalising the strategy priorities, a project management approach to monitoring progress of the strategy and the Health and Wellbeing Board identifying issues that may affect strategy implementation.

Councillor Hurst-Knight thanked the Health and Wellbeing Officer for her report and welcomed the focus on children's mental health.

**RESOLVED:**

That the final 2022-2027 Joint Health and Wellbeing Strategy be agreed and that the Health and Wellbeing Board take joint ownership for its progression and implementation.

#### 168 **Musculoskeletal Transformation Programme (10:40)**

Kerry Robinson, the Director of Performance, Improvement & OD The Robert Jones and Agnes Hunt Orthopaedic Hospital NHS Foundation Trust gave a presentation in relation to the Musculoskeletal (MSK) Transformation Programme (copy of presentation attached to the signed Minutes) which covered the following areas:

- Shropshire, Telford and Wrekin Overview of programme, Key data and Next Steps
- Reasons for change
- Phases of the Programme
- Benefits
- What's happened so far
- Road Map

The Director of Performance, Improvement & OD gave an overview of MSK services and explained that by simplifying the referral process and allowing staff to work in a more joined up way it was hoped to improve the patient experience. The programme would be delivered in three phases over five years and would see a clinically designed model of care with a single point of access.

She drew attention to the three phases of the programme and the benefits of one referral pathway and point of advice etc. She reported that a number of partners had been working together on this and that it was hoped to implement the plan this year.

#### 169 **Uptake data for childhood routine vaccinations (10:50)**

The report of the Healthy Child Programme Coordinator/ Public Health Development Officer introduced her report (copy attached to the signed Minutes) which informed the Board that the number of children receiving two doses of the Measles, Mumps and Rubella (MMR) vaccination had declined and no longer met elimination status requirements.

The Healthy Child Programme Coordinator/ Public Health Development Officer reported that the Office for Health Improvement and Disparities (OHID) and the UK Health Security Agency (UKHSA) had launched a campaign that ran between 1 February and 14 March in order to help support an increase in uptake and to boost confidence in the MMR vaccine. It was stated that some children had only received one dose which meant that they were only partially covered so parents and carers were being encouraged to get their second or booster jabs.

An MMR elimination Action Plan had been drafted in 2019 for Shropshire and although some targets had been achieved, further work was required. The Healthy Child Programme Coordinator/ Public Health Development Officer reassured the Board that the Action Plan was currently being reviewed.

Councillor Hurst-Knight thanked the Healthy Child Programme Coordinator / Public Health Development Officer for her report and requested that this item be brought back to Board to see how things were progressing with the more recent work.

Dr John Pepper reported that for Shropshire there was just under 9% of the total cohort yet to receive two doses which translated into 72 individuals. He queried whether work could be undertaken to build on the successful approach to the covid vaccination programme. The Head of Joint Partnerships confirmed that the MMR vaccination programme could be undertaken via the community outreach team using 'Bob' the bus and she agreed to connect them with the team outside of the meeting.

**RESOLVED:**

To note the contents of the report and to support the Action Plan and the work being carried out to improve awareness.

To act as champions within their services and communities to further raise awareness and encourage immunisation uptake including supporting and sharing the recent UK Security Health Agency (UKHSA) campaign.

**170 COVID-19 verbal update (11:00)**

Rachel Robinson, the Director of Public Health for Shropshire Council informed the Board of the current position. There had been a fall in recent weeks from a peak on 4 January. However, Shropshire was still seeing upwards of 1000 new cases per week. She reminded Members that Covid-19 had not gone away, and that Shropshire's 7-day infection rate was 314 per 100,000 which was higher than the rate for both the West Midlands and England.

She reported that large numbers of cases were being seen in care homes, however these were being managed and were starting to fall due to continued testing and high infection control. The Director of Public Health confirmed that any future variants would continue to be monitored very closely as we learned to safely live with Covid-19.

**171 Chairman's Updates (11:05)**



The Chairman updated the meeting in relation to NHSE notifications of change of ownership for pharmacies and changes to Boots opening times. These would be attached to the webpage for the meeting: [Agenda for Health and Wellbeing Board on Thursday, 3rd March, 2022, 9.30 am — Shropshire Council](#)

Lynn Cawley from Shropshire Healthwatch updated the Board in relation to the work currently being undertaken along with future work as follows:

- Hot Topic – IAPT service - priority looking at mental health;
- Continued involvement in MSK Transformation;
- Follow up of a previous piece of work around pain management;
- It was hoped to bring their work on crisis mental health services for children and young people to the Board; and
- Their annual event will have a focus on End of Life.

<TRAILER\_SECTION>

Signed ..... (Chairman)

Date: